



Downtown St. Johns, Michigan

Mint City USA

Principal Shopping District and Downtown Development Authority

The St. Johns PSD/DDA - 100 E. State, PO Box 477 - St. Johns, MI. 48879 (989-227-1717) www.DowntownStJohns.org

**BOARD OF DIRECTORS
2011 - 2012**

Chairman

William Jackson –
Jackson, Jackson &
Associates P.C.

Vice-Chairman

Tyler Barlage –
Community Christian
Church

Secretary-Treasurer

Craig Smith – Mainstreet
Pizza

Directors

Aaron Baker – Harr's
Jewelry

Craig Bishop – Firstbank

Eugene Bellingar – Katren
Industries

Bill Brewbaker – Allaby &
Brewbaker Insurance

Bruce DeLong – Clinton
County Board of
Commissioners

Eric Harger – Trinity
Engineering and
Surveying Services

Dennis LaForest – City of
St. Johns, Michigan

Dave Mageli – Account
Receivable Solutions

COMMITTEES

**Business Development,
Retention & Recruitment**

Craig Bishop
Eric Harger
Dennis LaForest

Marketing

Tyler Barlage
Bill Brewbaker
Craig Smith

Events

Tyler Barlage
Dave Mageli
William Jackson

**Security, Parking
and Maintenance**

Aaron Baker
Eugene Bellingar
Bill Brewbaker
William Jackson
Dennis LaForest

**Executive, Finance,
Strategic Planning**

Bruce DeLong
Tyler Barlage
William Jackson
Dave Mageli
Craig Smith

CONTACT INFO

Executive Director

Carole M. Field
Cell: 989-640-5217
Fax: 989-579-5907
Email: CaroleField@
DowntownStJohns.org

DIRECTORS MEETING AGENDA

Tuesday, September 6, 2011

7:30 a.m., Conference room C, Courthouse

(*Indicates Attachment)

1. **Call to Order by Chairman Bill Jackson**
2. **Additions to the Agenda.**
3. **Approval of the Consent Agenda:**
 - a. * Minutes of Meeting dated August 2, 2011
 - b. * Approval of Executive Director August Salary and Administrative Expenses of \$1364.64
 - c. * City of St. Johns YTD Financial Report as of June 30, 2011 (preliminary fiscal year-end, version 2)
 - d. * YTD Financial Report with Detail as of June 30, 2011 (preliminary fiscal year-end, version 2)
 - e. * City of St. Johns YTD Financial Report as of July 31, 2011
 - f. * YTD Financial Report with Detail as of July 31, 2011
4. **Communications:** None.
5. **Committee Reports:**
 - a. **Business Development, Retention & Recruitment. (Harger, LaForest)**
 - b. **Marketing (Barlage, Brewbaker, Smith)**
 - c. **Events (Barlage, Havlik, Mageli)**
 - d. **Parking, Maintenance & Security (Baker, Bellingar, Brewbaker, Jackson, LaForest)**
 - e. **Executive/Finance/Strategic Planning (DeLong, Barlage, Jackson, Mageli, Smith)** The committee met and set the board meeting agenda.
 - f. **Director's Report. (Carole Field)**
 - 1) * DMB Corporate Sponsors YTD as of August 31, 2011
 - 2) * Downtown Dollars YTD Recap as of July 31, 2011
 - 3) * Vietnam Legacy Ride Financial
 - 4) * Mint Festival Financial
 - 5) * US 27 Motor Tour Financial
 - 6) * Charitable Gaming Receipts (Millionaire Party Financial Statements 2009-2011)
 - 7) * PSD Events Comparison
6. **Old Business:**
 - a. PSD Stage
 - b. Use of historic Train Depot Building
 - c. Electricity upgrade in Rotary Park Pavilion
 - d. Downtown St. Johns brochure update and printing
7. **New Business:**
 - a. Membership Recruitment
 - b. Event Volunteers
 - c. * Chili Dog Challenge
 - d. * Squids Band
 - e. * Warrior Dash

Next Regular PSD/DDA Meeting: First Tuesday of Month, 7:30 a.m., Conference Rm. C, Courthouse



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Downtown St. Johns, Michigan Mint City USA

DIRECTORS MEETING MINUTES

Tuesday, August 2, 2011

7:30 a.m., Conference room C, Courthouse

1. **Call to Order by Chairman Bill Jackson at 7:40 am.** Attendance: Craig Bishop, Bill Brewbaker, Bruce DeLong, Dennis LaForest and Dave Mageli. Guests in attendance: Jenny McCampbell, President Clinton County Arts Council.
2. **Additions to the Agenda.** None.
3. **Approval of the Consent Agenda:** Motioned by Brewbaker, seconded by Bishop, to approve the July 12, 2011 PSD minutes, the Executive Director and Administrative expenses of \$1,704.16 and the City of St. Johns YTD financial report accompanied by the detailed PSD financial report for the period through 6/30/11.
4. **Communications:** None.
5. **Committee Reports:**
 - a. **Business Development, Retention & Recruitment.** (Harger, LaForest)
 - b. **Marketing** (Barlage, Brewbaker, Smith)
 - c. **Events** (Barlage, Mageli)
 - d. **Parking, Maintenance & Security** (Baker, Bellingar, Brewbaker, Jackson, LaForest)
 - e. **Exec./Finance/Strategic Planning** (Barlage, DeLong, Jackson, Mageli, Smith) The committee met and set the board meeting agenda.
 - f. **Director's Report.** (Carole Field)
 1. *Corp Sponsorship Report showing \$5,250 received YTD (equal to the amount deposited during 2010) + \$2,228.60 in trade = \$7,478.60. An additional \$450 has been pledged (\$300 from Katren & \$150 from Trinity) and Carole will again send reminder invoices.
 2. *Downtown Dollars Recap showing \$1975 redeemed YTD, leaving \$525 unused.
6. **Old Business:**
 - a. August Events - Vietnam Legacy Ride, Mint Festival: Preparations are ongoing and volunteers are still needed for our upcoming events.
 - b. US27 Motor Tour: Custom Embroidery Plus and Michigan Graphics & Signs have agreed to design and donate 100 T-Shirts to the US27 Motor Tour participants that stop in St. Johns.
7. **New Business:**
 - a. PSD/DDA Board: New Member (Craig Bishop). LaForest motioned, Brewbaker seconded assignment to Business Development. Retention & Recruitment. Motion Passed.
 - b. Rail Trail: Bill Jackson reported a brunch meeting is scheduled for 8/9 at the Rotary Park Pavilion to discuss the rail trail construction which begins in 2012.
 - c. PSD Wooden Stage: Steve Rademaker of the DPW will remove the stage pieces from behind the depot, inspect for damages and discard the pieces that cannot be salvaged. The remaining stage pieces will then be stored off site in a DPW building.
 - d. Use of historic Train Depot Building: The Business Development, Retention & Recruitment committee will research best ways to utilize, expand and develop new uses for the building and report back to the PSD board in September.
 - e. Farmers Market Sign: Bruce DeLong of Michigan Graphics & Signs presented a bid of \$160 to replace the free standing Farmers Market metal sign that has again been stolen (for the third time). LaForest motioned, Mageli seconded; motion passed to replace the sign.

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DIRECTORS MEETING MINUTES

Tuesday, July 12, 2011

7:30 a.m., Conference room C, Courthouse

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7. New Business Continued:

- f. Security: Discussion was held regarding Video Camera Security at the Train Depot Complex. Dennis LaForest reported that bids have been received from the firm that handles security at the wastewater plant and the St. Johns Public Schools, as well as from New Look Data. Estimated cost is ranging from \$12K to \$21K. Estimates include 4 cameras; one at the west end of the depot by the washrooms, one on the gazebo, one at the Veterans Memorial and one on a pole on Railroad Street. Mr. LaForest stated the bids were contracted with the specific request to implement a system that could be added on to in the future, to include cameras on Clinton Avenue (enhancing ability to police the area), as well as along the Rail Trail and the new buildings to be constructed east of the depot. The City of St. Johns will pursue a grant towards cost. The board agreed the proposed security system involving cameras is useful & encourages further investigation by the city, obtaining cost for entire street proposal which could be implemented in stages.
- g. Clinton County Arts Council: Jenny McCampbell, President of the CCAC spoke of their upcoming 9/16-9/17 benefit at the Wilson Auditorium, stating they were looking for businesses to participate by performing “live advertisements” in a humorous fashion on stage during the benefit.

Meeting adjourned at 8:18 a.m.

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EXECUTIVE DIRECTOR and ADMINISTRATIVE EXPENSES

August 2011

Walmart:

Returned 12 Floor Lamps with CFL Bulbs @ \$13 each \$ -165.36

Total Supplies	\$ - 165.36
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Mail Chimp – Electronic Email Newsletter (monthly fee) \$ 30.00

Total Administrative Expenses	\$ 30.00
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Executive Director Salary: \$ 1,500.00

TOTAL for July	\$ 1,364.64
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City of St. Johns

Downtown Management Board

BALANCE SHEET

For the Fiscal Period July 01, 2010 to June 30, 2011

ASSETS

Cash	\$	16,368.34
Due from General Fund	\$	800.00
Prepaid Expense	\$	-
Due from Current Tax	\$	-
TOTAL ASSETS:	\$	<u>17,168.34</u>

LIABILITIES AND FUND BALANCE

LIABILITIES

Accounts payable	\$	4,982.51
Due to General Fund	\$	-
TOTAL LIABILITIES:	\$	<u>4,982.51</u>

FUND BALANCE: \$ 12,185.83

TOTAL LIABILITIES AND FUND BALANCE: **\$ 17,168.34**

City of St. Johns

Downtown Management Board

STATEMENT OF REVENUES, EXPENDITURES, AND CHANGES IN FUND BALANCE For the Fiscal Period July 01, 2010 to June 30, 2011

	Budget	June	YTD Actual	Variance Favorable (Unfavorable)
REVENUES				
Special assessments	\$ 25,891.00	\$ -	\$ 25,879.87	\$ (11.13)
Interest	\$ 100.00	\$ 3.05	\$ 3.05	\$ (96.95)
Miscellaneous	\$ -		\$ -	\$ -
Summerfest	\$ 10,000.00	\$ 3,127.00	\$ 3,127.00	\$ (6,873.00)
Mint Festival	\$ -	\$ -	\$ 13,753.00	\$ 13,753.00
Farmer's Market	\$ 750.00	\$ -	\$ 1,291.00	\$ 541.00
Sidewalk Sales	\$ 600.00		\$ -	\$ (600.00)
Car Shows	\$ 2,900.00	\$ -	\$ 24.00	\$ (2,876.00)
Spring Fling	\$ 450.00		\$ -	\$ (450.00)
Corporate Sponsors	\$ 2,500.00	\$ -	\$ 4,700.00	\$ 2,200.00
Transfer from General Fund	\$ 1,000.00	\$ 1,000.00	\$ 1,000.00	\$ -
TOTAL REVENUES:	\$ 44,191.00	\$ 4,130.05	\$ 49,777.92	\$ 5,586.92
EXPENDITURES				
Postage	\$ 750.00	\$ 30.00	\$ 421.28	\$ 328.72
Office Supplies	\$ 100.00	\$ 139.77	\$ 161.14	\$ (61.14)
Farmer's Market	\$ 550.00	\$ 24.00	\$ 183.00	\$ 367.00
Car Shows	\$ 4,600.00	\$ -	\$ 1,100.00	\$ 3,500.00
Mint Festival	\$ -	\$ 664.75	\$ 9,635.19	\$ (9,635.19)
Summerfest	\$ 9,000.00	\$ 3,554.65	\$ 3,607.15	\$ 5,392.85
Spring Fling	\$ 830.00			\$ 830.00
Sidewalk Sales	\$ 700.00		\$ -	\$ 700.00
Santa Parade	\$ 500.00	\$ -	\$ 1,714.18	\$ (1,214.18)
Contracted services (Administration)	\$ 17,000.00	\$ 1,775.00	\$ 19,650.00	\$ (2,650.00)
Downtown Improvement	\$ 7,201.00	\$ 3,337.50	\$ 5,271.17	\$ 1,929.83
Audit Fees	\$ 200.00	\$ 200.00	\$ 200.00	\$ -
Monthly & Long Distance Service	\$ 660.00	\$ 56.41	\$ 365.18	\$ 294.82
Mileage	\$ 500.00			\$ 500.00
Promotions	\$ -	\$ 100.00	\$ 1,950.00	\$ (1,950.00)
Print & Publishing	\$ -	\$ -	\$ 975.00	\$ (975.00)
Miscellaneous	\$ 1,100.00	\$ 309.00	\$ 2,121.30	\$ (1,021.30)
Education and Training	\$ 500.00			\$ 500.00
TOTAL EXPENDITURES:	\$ 44,191.00	\$ 10,191.08	\$ 47,354.59	\$ (3,163.59)
EXCESS OF REVENUES OVER (UNDER) EXPENDITURES:	\$ -	\$ (6,061.03)	\$ 2,423.33	\$ 2,423.33
Fund balance, beginning of year	\$ 9,762.50		\$ 9,762.50	
Fund balance, end of period	\$ 9,762.50		\$ 12,185.83	

DOWNTOWN MANAGEMENT BOARD YTD FINANCIAL REPORT
JULY 1, 2010 to June 30, 2011

		REVENUE	<u>Jun-11</u>	<u>YTD</u>
681.000.665.000	Interest Earned/Investments	Interest	3.05	3.05
681.000.675.005	Corporate Sponsors	2010 Corp Sponsors		300.00
681.000.671.007	Farmers Market	2010 Farmer's Market (Vendor Fees)		1,291.00
681.000.671.018	Mint Festival	2010 Mint Festival		13,753.00
681.000.671.010	Car Shows	US27 Motor Tour (Mug Sales)		24.00
681.000.751.003	Summerfest	2011 Summerfest	3,127.00	3,127.00
681.000.675.000	Contr-Donat/Private Sources	2011 Donations/Private		
681.000.675.005	Corporate Sponsors	2011 Corp Sponsors		4,400.00
681.000.699.035	Transfer from General Fund	2011 City of St. Johns Corp Sponsorship	1,000.00	1,000.00
681.000.671.000	Miscellaneous Revenue	2011 Miscellaneous (Prepaid Vendor Fees)		
		Earned Revenue	4,130.05	23,898.05
681.000.672.006	Downtown Business District	YTD Assessment		25,879.87
		TOTAL REVENUE:	4,130.05	49,777.92

		EXPENSES	<u>Jun-11</u>	<u>YTD</u>
681.173.751.004	Summerfest	Summerfest 2010 - Jet Speed Printing 100 Car Show Entry Cards		52.50
681.173.751.003	Mint Festival	2010 Mint Festival - CCCC Co-op Advertising Fee on WLNS TV 6		500.00
681.173.751.003	Mint Festival	2010 Mint Festival - CCCC Mint Festival Placement Ad		210.00
681.173.751.003	Mint Festival	2010 Mint Festival - CEP Volunteer T-Shirts		390.50
681.173.751.003	Mint Festival	2010 Mint Festival - Mike Shafley Band		1,350.00
681.173.751.003	Mint Festival	2010 Mint Festival - Jet Speed Printing 100 Car Show Entry Cards		52.50
681.173.751.003	Mint Festival	2010 Mint Festival - Main Beverage Company (Beverages)		2,658.45
681.173.751.003	Mint Festival	2010 Mint Festival - American Rentals (tent, tables, chairs & toilets)		2,072.50
681.173.751.003	Mint Festival	2010 Mint Festival - Gannet Michigan Newspaper Ads		309.00
681.173.751.003	Mint Festival	2010 Mint Festival - Gil-Roy's Cable Ties		17.97
681.173.751.003	Mint Festival	2010 Mint Festival - State of MI Sales Tax on Liquor Sold		449.77
681.173.751.003	Mint Festival	2010 Mint Festival - Crown Trophy Car Show Trophies		77.85
681.173.751.003	Mint Festival	2010 Mint Festival - Jet Speed 100 Posters		88.00
681.173.751.003	Mint Festival	2010 Mint Festival - Lyle Simon (Casino Gaming Coordinator)		135.40
681.173.751.003	Mint Festival	2010 Mint Festival - Central Gaming Company (Gaming Equip Rental)		418.50
681.173.751.003	Mint Festival	2010 Mint Festival - Ice for Beer Tent		40.00
681.173.751.001	Farmers Market	2010 Farmer Market - Jet Speed Printing (50 Posters)		49.00
681.173.751.001	Farmers Market	2010 Farmer Market - Clinton County News (11/15/10 ad)		110.00
681.173.751.002	Car Shows	2010 Mint Festival Car Show - Cash Prize to Car Show 1st Place Winner		100.00
681.173.751.002	Car Shows	2010 US27 Motor Tour - Promoter Fee		1,000.00
681.173.751.007	Santa Parade	2010 Santa Parade - Jet Speed Posters (100 @ 70¢ ea)		70.00
681.173.751.007	Santa Parade	2010 Santa Parade - Jet Speed Coupons (500 @ 53¢ ea)		265.00
681.173.751.007	Santa Parade	2010 Santa Parade - CCCC Placemats (40M placemats in Oct/Nov)		280.00
681.173.751.007	Santa Parade	2010 Santa Parade - CCN Ads (4 wks @ \$86.20 ea)		345.20
681.173.751.007	Santa Parade	2010 Santa Parade - WJSZ-FM Radio Advertising (Z92.5)		350.00
681.173.751.003	Mint Festival	2011 Mint Festival - CCCC Vendor Fee		200.00
681.173.751.001	Farmers Market	2011 Farmer Market - Jet Speed Printing 400 flyers for CCCC Newsletter	24.00	24.00
681.173.751.004	Summerfest	2011 Summerfest - Allaby & Brewbaker Liquor Liability Insurance	487.50	487.50
681.173.751.004	Summerfest	2011 Summerfest - Z92.5 Advertising & On-air Talent	800.00	800.00
681.173.751.004	Summerfest	2011 Summerfest - Smooth Daddy Band	500.00	500.00
681.173.751.004	Summerfest	2011 Summerfest - American Rentals	609.00	609.00
681.173.751.004	Summerfest	2011 Summerfest - Unreconciled	(1.25)	(1.25)
681.173.751.004	Summerfest	2011 Summerfest - Ice	26.82	26.82
681.173.751.004	Summerfest	2011 Summerfest - Central Gaming	279.00	279.00
681.173.751.004	Summerfest	2011 Summerfest - Smith Oil (burn barrels)	20.00	20.00
681.173.751.004	Summerfest	2011 Summerfest - Gill-Roy's (supplies)	18.77	18.77
681.173.751.004	Summerfest	2011 Summerfest - State of MI (Liquor tax)	64.81	64.81
681.173.751.004	Summerfest	2011 Summerfest - Z92.5 Radio Advertising	750.00	750.00
681.173.751.003	Mint Festival	2011 Mint Festival - Jet Speed Printing (Car Show Flyers)	27.00	27.00
681.173.751.003	Mint Festival	2011 Mint Festival - Allaby & Brewbaker Liquor Liability Insurance	487.75	487.75
681.173.751.003	Mint Festival	2011 Mint Festival - State of MI Gaming License	100.00	100.00
681.173.751.003	Mint Festival	2011 Mint Festival - Allaby & Brewbaker Liquor Liability Bond	50.00	50.00
		ADVERTISING	4,243.40	15,835.54

		EXPENSES	<u>Jun-11</u>	<u>YTD</u>
681.173.818.040	Downtown Improvement	Andy T's - Corn Stalk Decorations for Downtown Lamp Posts		195.00
681.173.818.040	Downtown Improvement	Uline - Smokers Receptacles (6 @ \$45= \$270 + \$56.51 frt)		326.51
681.173.818.040	Downtown Improvement	Downtown Flags and Holders		1,305.60
681.173.818.040	Downtown Improvement	Andy T's - Summer Flowers	3,337.50	3,337.50
681.173.751.007	Santa Parade	Andy T's - Evergreens for Downtown Flower Barrels		360.00
681.173.751.007	Santa Parade	Gill-Roy's - Supplies for Christmas Tree Lights		150.54
681.173.870.001	Promotions	2010 Downtown Dollars Coupon Redemptions	100.00	1,950.00
681.173.900.000	Print & Publishing	10,000 Discover Downtown St. Johns Brochures		975.00
681.173.956.000	Miscellaneous	2010 XM Satellite Radio (10/12/10-10/12/11)		140.22
681.173.956.000	Miscellaneous	Mainstreet Pizza - Lunch for Builders Club after decorating downtown		41.51
681.173.956.000	Miscellaneous	ASCAP License Fee (1/1/11-12/31/11)		309.00
681.173.956.000	Miscellaneous	BMI Broadcasting (6/1/2011-5/31/2012)	309.00	309.00
		DOWNTOWN IMPROVEMENTS	3,746.50	9,399.88
		Sub-Total for Promotion (Advertising + Improvements)		25,235.42

		EXPENSES	<u>Jun-11</u>	<u>YTD</u>
681.173.729.000	Postage	Postage (USPS stamps + Mailchimp email)	30.00	421.28
681.173.730.000	Office Supplies/Adm	Office Supplies	139.77	161.14
681.173.853.004	Monthly & Long Distance	Phone (Long Distance) \$28.07/mo	56.41	365.18
681.173.826.086	Audit Fees	Audit Fees	200.00	200.00
681.173.818.000	Contractual Services	Executive Director Salary	1,500.00	18,000.00
681.173.818.000	Contractual Services	Website Design & Maintenance	275.00	1,650.00
681.173.956.000	Miscellaneous	Donation to Clinton County Arts Council		300.00
681.173.956.000	Miscellaneous	Donation to Clinton County Economic Alliance		1,000.00
681.173.956.000	Miscellaneous	St. Johns Auto Parts - Cable Ties (?)		21.57
		ADMINISTRATIVE	2,201.18	22,119.17
		TOTAL EXPENSES:	10,191.08	47,354.59
		Excess of Revenue		2,423.33
		Fund Balance beginning of year		9,762.50
		Fund Balance, end of period		12,185.83

City of St. Johns

Downtown Management Board

BALANCE SHEET

For the Fiscal Period July 01, 2011 to July 31, 2011

ASSETS

Cash	\$	10,035.83
Due from General Fund	\$	800.00
Prepaid Expense	\$	-
Due from Current Tax	\$	5,728.59
TOTAL ASSETS:	\$	<u>16,564.42</u>

LIABILITIES AND FUND BALANCE

LIABILITIES

Accounts payable	\$	-
Due to General Fund	\$	-
TOTAL LIABILITIES:	\$	-

FUND BALANCE: \$ 16,564.42

TOTAL LIABILITIES AND FUND BALANCE: \$ 16,564.42

City of St. Johns

Downtown Management Board

STATEMENT OF REVENUES, EXPENDITURES, AND CHANGES IN FUND BALANCE For the Fiscal Period July 01, 2011 to July 31, 2011

	Budget	July	YTD Actual	Variance Favorable (Unfavorable)
REVENUES				
Special assessments	\$ 25,880.00	\$ 5,728.59	\$ 5,728.59	\$ (20,151.41)
Interest	\$ 20.00	\$ -	\$ -	\$ (20.00)
Miscellaneous	\$ -	\$ -	\$ -	\$ -
Summerfest	\$ 4,000.00	\$ -	\$ -	\$ (4,000.00)
Mint Festival	\$ 14,000.00	\$ -	\$ -	\$ (14,000.00)
Farmer's Market	\$ 1,100.00	\$ -	\$ -	\$ (1,100.00)
Corporate Sponsors	\$ 4,000.00	\$ 150.00	\$ 150.00	\$ (3,850.00)
Transfer from General Fund	\$ 1,000.00	\$ -	\$ -	\$ (1,000.00)
TOTAL REVENUES:	\$ 50,000.00	\$ 5,878.59	\$ 5,878.59	\$ (44,121.41)
EXPENDITURES				
Postage	\$ 500.00	\$ -	\$ -	\$ 500.00
Office Supplies	\$ 450.00	\$ -	\$ -	\$ 450.00
Farmer's Market	\$ 500.00	\$ -	\$ -	\$ 500.00
Car Shows	\$ 1,500.00	\$ -	\$ -	\$ 1,500.00
Mint Festival	\$ 10,500.00	\$ -	\$ -	\$ 10,500.00
Summerfest	\$ 2,500.00	\$ -	\$ -	\$ 2,500.00
Santa Parade	\$ 600.00	\$ -	\$ -	\$ 600.00
Website	\$ 1,650.00	\$ -	\$ -	\$ 1,650.00
Contracted services (Administration)	\$ 18,000.00	\$ 1,500.00	\$ 1,500.00	\$ 16,500.00
Downtown Improvement	\$ 10,100.00	\$ -	\$ -	\$ 10,100.00
Audit Fees	\$ 200.00	\$ -	\$ -	\$ 200.00
Monthly & Long Distance Service	\$ 500.00	\$ -	\$ -	\$ 500.00
Print & Publishing	\$ 1,500.00	\$ -	\$ -	\$ 1,500.00
Miscellaneous	\$ 1,500.00	\$ -	\$ -	\$ 1,500.00
TOTAL EXPENDITURES:	\$ 50,000.00	\$ 1,500.00	\$ 1,500.00	\$ 48,500.00
EXCESS OF REVENUES OVER (UNDER) EXPENDITURES:	\$ -	\$ 4,378.59	\$ 4,378.59	\$ 4,378.59
Fund balance, beginning of year	\$ 12,185.83		\$ 12,185.83	
Fund balance, end of period	\$ 12,185.83		\$ 16,564.42	

DOWNTOWN MANAGEMENT BOARD YTD FINANCIAL REPORT
JULY 1, 2011 to June 30, 2012

		REVENUE	<u>Jul-11</u>	<u>YTD</u>
681.000.665.000	Interest Earned/Investments	Interest		
681.000.675.005	Corporate Sponsors	2011 Corp Sponsors	150.00	150.00
681.000.671.007	Farmers Market	2011 Farmer's Market (Vendor Fees)		
681.000.671.018	Mint Festival	2011 Mint Festival		
681.000.671.010	Car Shows	2012 US27 Motor Tour (Mug or T-Shirt Sales)		
681.000.751.003	Summerfest	2012 Summerfest		
681.000.675.000	Contr-Donat/Private Sources	2012 Donations/Private		
681.000.675.005	Corporate Sponsors	2012 Corp Sponsors		
681.000.699.035	Transfer from General Fund	2012 City of St. Johns Corp Sponsorship		
681.000.671.000	Miscellaneous Revenue	2012 Miscellaneous (Prepaid Vendor Fees)		
		Earned Revenue	150.00	150.00
681.000.672.006	Downtown Business District	YTD Assessment	5,728.59	5,728.59
		TOTAL REVENUE:	5,878.59	5,878.59
		EXPENSES	<u>Jul-11</u>	<u>YTD</u>
681.173.751.001	Farmers Market			
681.173.751.004	Summerfest			
681.173.751.003	Mint Festival			
681.173.751.002	Car Shows			
681.173.751.007	Santa Parade			
		ADVERTISING	-	-
		<u>Jul-11</u>	<u>YTD</u>	
681.173.818.040	Downtown Improvement			
681.173.818.040	Downtown Improvement			
681.173.870.001	Promotions			
681.173.900.000	Print & Publishing			
681.173.956.000	Miscellaneous			
		DOWNTOWN IMPROVEMENTS	-	-
		Sub-Total for Promotion (Advertising + Improvements)	-	-
		<u>Jul-11</u>	<u>YTD</u>	
681.173.729.000	Postage	Postage (USPS stamps + Mailchimp email)		
681.173.730.000	Office Supplies/Adm	Office Supplies		
681.173.853.004	Monthly & Long Distance	Phone (Long Distance) \$28.07/mo		
681.173.826.086	Audit Fees	Audit Fees		
681.173.818.000	Contractual Services	Executive Director Salary	1,500.00	1,500.00
681.173.818.000	Contractual Services	Website Design & Maintenance		
681.173.956.000	Miscellaneous	Donation to Clinton County Arts Council		
		ADMINISTRATIVE	1,500.00	1,500.00
		TOTAL EXPENSES:	1,500.00	1,500.00
		Excess of Revenue		4,378.59
		Fund Balance beginning of year		12,185.83
		Fund Balance, end of period		16,564.42



Downtown St. Johns, Michigan Mint City USA

Principal Shopping District and Downtown Development Authority

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Craig Smith – Mainstreet Pizza

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Aaron Baker – Harr's Jewelry

Craig Bishop – Firstbank

Eugene Bellingar – Katren Industries

Bill Brewbaker – Allaby & Brewbaker Insurance

Bruce DeLong – Clinton County Board of Commissioners

Eric Harger – Trinity Engineering and Surveying Services

Dennis LaForest – City of St. Johns, Michigan

Dave Mageli – Account Receivable Solutions

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CONTACT INFO

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**2011 EVENT CORPORATE SPONSORS
as of September 1, 2011**

1	City of St. Johns, MI.	1,000.00
2	Firstbank - St. Johns	550.00
3	Z92.5 - The Castle	550.00
4	Katren Industries	350.00
5	Account Receivable Solutions	300.00
6	Allaby & Brewbaker Insurance	300.00
7	Sundance Buick GMC	300.00
8	Anonymous	200.00
9	Main Street Café	200.00
10	Main Street Pizza	200.00
11	Bob's Auto Body	150.00
12	Bruno's Wonder Bar	150.00
13	Clinton County Chamber of Commerce	150.00
14	Clinton County Federal Credit Union	150.00
15	Fifth Third Bank	150.00
16	Dershey's Café	150.00
17	Jackson, Jackson & Associates	150.00
18	Sirrine & Associates	150.00
19	Trinity Engineering & Surveying	150.00
20	Swany's Pub & Grub	150.00
21	Unique Reflections	150.00
22	Deano's Pizza	75.00
23	Mazz's Endzone Party Store	75.00
Total Cash Deposited		5,750.00

IN KIND DONATIONS

1	City of St. Johns (Summerfest & Mint Festival Police Services)	750.00
2	Custom Embroidery Plus (Shirts: Summerfest & MintFest @ \$150ea+ US27 @ \$411.50)	711.50
3	Michigan Graphics & Signs (Rotary Banner @ \$150 + US27 T-shirts @ \$411.50)	561.50
4	Cher Car Kennels (Mint Festival Overnight Security)	550.00
6	Lyle Simon: Gaming Coordinator Fee (SF\$878x20%=\$178.60 + MF\$749x20%=\$149.80)	328.40
5	Jet Speed Printing	300.00
Total in Trade		3,201.40

2011 Corporate Sponsorships YTD 8,951.40

The above in-kind sponsorship donations benefit these events for the following amounts:

1	Farmers Market	(\$50 overall trade)	50.00
2	Summerfest	(\$728.60 Specific Trade + \$50 overall trade)	2,368.60
3	Vietnam Legacy Ride	(\$50 overall trade)	1,090.00
4	Mint Festival	(\$1349.80 Specific Trade + \$50 overall trade)	2,439.80
5	US 27 Motor Tour	(\$823 Specific Trade + \$50 overall trade)	1,913.00
6	Santa Parade of Lights	(\$50 overall trade)	1,090.00

2011 Corporate Sponsorship Allocation 8,951.40



Downtown St. Johns, Michigan

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REVENUE AND EXPENDITURE REPORT

2011 VIETNAM LEGACY RIDE

Preliminary Report as of August 15, 2011

<u>Revenue</u>		
-	None	
<hr/>		
-	Sub-Total (actual event proceeds)	
1,090.00	Corporate Sponsorship allocation for 2010 (Trade = \$50)	
1,090.00	Sponsorship Allocation for Mint Festival 2010	
<hr/>		
		TOTAL REVENUE 1,090.00
<hr/>		
<u>Expenses</u>		
50.00	Percentage of Jet Speed Trade for 5,000 DMB Event Flyers	
250.00	Dan Miller & His Country Legends Band	
480.00	American Rentals (chairs & portable toilets)	
53.00	Jet Speed - 100 posters	
<hr/>		
833.00		
<hr/>		
		TOTAL EXPENSES 833.00
<hr/>		
2011 Vietnam Legacy Ride Preliminary NET Profit:		\$ 257.00



Downtown St. Johns, Michigan

Mint City USA

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St. Johns, Michigan

Dave Mageli – Account
Receivable Solutions

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REVENUE AND EXPENDITURE REPORT

2011 MINT FESTIVAL DOWN AT THE DEPOT

Preliminary Report as of August 25, 2011

<u>Revenue</u>		
	580.00	Car Show Entries 58 @ \$10=\$580 (2010=57, 2009=58)
	5,371.00	Gate Entries 1074 @ \$5 (2010=912, 2009=1240)
	749.00	Gaming Proceeds (2010=\$677, 2009=\$1879)
	9,005.00	Beer Sales (2010=\$7946, 2009=\$5090)
15,705.00		Sub-Total (actual event proceeds)
2,439.80		Corporate Sponsorship allocation (Trade = \$1399.80)
2,439.80		Sponsorship Allocation for Mint Festival
		TOTAL REVENUE 18,144.80
<u>Expenses</u>		
	50.00	Percentage of Jet Speed Trade for 5,000 DMB Event Flyers
	500.00	City of St. Johns Police Service
	150.00	CEP - Volunteer T-Shirts
	550.00	Cher Car Kennels Overnight Security
	149.80	Lyle Simon (20% Casino Gaming Coordinator Fee)
	650.00	Mike Shafley Band
	650.00	Squids Band
	150.00	Craig Parrish - Car Show DJ
	2,761.20	Beverages
	767.40	American Rentals (tables, chairs, lights & portable toilets)
	50.00	Allaby & Brewbaker (Liquor Bond)
	487.75	Allaby & Brewbaker (Liquor Liability Insurance)
	100.00	State of Michigan (Gaming Event License)
	50.00	State of Michigan Liquor Control Commission
	251.22	Central Gaming Company (Gaming Equip Rental)
	353.42	Estimated 6% Sales Tax on Liquor Sold
	87.50	Jet Speed - 100 posters
	22.00	Postal Connections - 100 car show entry cards
	200.00	Clinton County Chamber of Commerce - MF Vendor
	57.00	Main Street Pizza - Lunch for DPW workers
	243.30	Gill-Roy's - Cable Ties, fencing supplies
	47.68	Ice (32 bags @ \$1.49 each)
	100.00	Car Show Prize Money for 1st Place Winner
	77.85	Car Show Trophies for 1st, 2nd, 3rd Place Winners
	500.00	Co-op Advertising with CCCC on WLNS TV
	382.00	LSJ- 3.25" x 5" color ad in Clinton Cty, DeWitt-Bath, Portland & Grand Ledge
	49.00	CEP- Balance on Volunteer T-Shirts after In-Kind Sponsorship
9,437.12		TOTAL EXPENSES 9,437.12
2011 Mint Festival Down at the Depot Preliminary NET Profit:		\$ 8,707.68



Downtown St. Johns, Michigan

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Dave Mageli – Account Receivable Solutions

REVENUE AND EXPENDITURE REPORT

2011 US 27 MOTOR TOUR

Preliminary Report as of August 25, 2011

<u>Revenue</u>	-	None	
	-	Sub-Total (actual event proceeds)	
	1,913.00	Corporate Sponsorship allocation for 2010 (Trade = \$873)	
	1,913.00	Sponsorship Allocation for US 27 Motor Tour	
		TOTAL REVENUE	1,913.00
<u>Expenses</u>			
	50.00	Percentage of Jet Speed Trade for 5,000 DMB Event Flyers	
	411.50	CEP - US 27 Motor Tour T-Shirts (50)	
	411.50	Michigan Graphics & Signs - US 27 Motor Tour T-Shirts (50)	
	1,000.00	Craig Parrish (promoter)	
	53.00	Jet Speed - 100 posters	
	1,926.00		
		TOTAL EXPENSES	1,926.00
		2011 US 27 Motor Tour Preliminary NET Profit:	\$ (13.00)

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Millionaire Party Financial Statements

Charitable Gaming Division of the Bureau of State Lottery

2011 Mint Festival	Chips Sold	2,359.00	
			2,359.00
	Cash Payout	(1,610.00)	
	Total Revenue		749.00
	20% Coordinator Fee	149.80	
	License Fee	50.00	
	Advertising (50%)	484.75	
	Location Rental	-	
	Equip Rental	251.22	
	MF Vendor Fee (50%)	100.00	
	Total Expenses		1,035.77
	2011 MF Gaming		(286.77)

2010 Mint Festival	Chips Sold - Day 1	1,803.00	
	Chips Sold - Day 2	2,557.00	
			4,360.00
	Cash Payout	(3,693.00)	
	Total Revenue		667.00
	20% Coordinator Fee	133.40	
	License Fee	100.00	
	Advertising (50%)	474.50	
	Location Rental (50%)	1,036.25	
	Equip Rental	443.61	
	MF Vendor Fee (50%)	100.00	
	Total Expenses		2,287.76
	2010 MF Gaming		(1,620.76)

2009 Mint Festival	Chips Sold - Day 1	1,447.00	
	Chips Sold - Day 2	2,849.00	
			4,296.00
	Cash Payout	(2,417.00)	
	Total Revenue		1,879.00
	20% Coordinator Fee	375.80	
	License Fee	100.00	
	Advertising (50%)	565.25	
	Location Rental (50%)	862.50	
	Equip Rental	448.91	
	MF Vendor Fee (50%)	100.00	
	Total Expenses		2,452.46
	2009 MF Gaming		(573.46)

2011 Summer Fest	Chips Sold	1,669.00	
			1,669.00
	Cash Payout	(791.00)	
	Total Revenue		878.00
	20% Coordinator Fee	175.60	
	License Fee	50.00	
	Advertising (50%)	790.00	
	Location Rental	-	
	Equip Rental	295.74	
	Total Expenses		1,311.34
	2011 SF Gaming		(433.34)

2010 Summer Fest	Chips Sold - Day 1	2,318.00	
	Chips Sold - Day 2	1,594.00	
			3,912.00
	Cash Payout	(2,739.00)	
	Total Revenue		1,173.00
	20% Coordinator Fee	234.60	
	License Fee	100.00	
	Advertising (50%)	827.56	
	Location Rental (50%)	1,036.25	
	Equip Rental	443.61	
	Total Expenses		2,642.02
	2010 SF Gaming		(1,469.02)

2009 Taste of the Town	Chips Sold - Day 1	830.00	
	Chips Sold - Day 2	1,550.00	
			2,380.00
	Cash Payout	(1,894.00)	
	Total Revenue		486.00
	20% Coordinator Fee	97.20	
	License Fee	100.00	
	Advertising (50%)	747.00	
	Location Rental (50%)	892.50	
	Equip Rental	448.91	
	Total Expenses		2,285.61
	2009SF Gaming		(1,799.61)

2011 CASINO GAMING TOTAL (720.11)

2010 CASINO GAMING TOTAL (3,089.78)

2009 CASINO GAMING TOTAL (2,373.07)



St. Johns Principal Shopping District Board Events Comparison

	2007				2008					
Downtown Management Board Event	Sponsors	Revenue	Expenses	Net	Sponsors	Revenue	Expenses	Net	Difference (\$)	Difference (%)
Spring Fling Car Show - May	400.00	925.00	1,937.95	\$ (612.95)	1,161.68	1,075.00	1,739.75	\$ 496.93	\$ 1,109.88	181.1%
Farmer's Market					0.00	785.00	309.00	\$ 476.00	476.00	undefined
Taste of the Town - June	0.00	8,632.00	7,749.57	\$ 882.43	783.33	10,068.39	9,077.24	\$ 1,774.48	892.05	101.1%
Summer Sidewalk Sales Days - July	1,505.00	845.00	2,293.92	\$ 56.08	300.00	625.00	1,177.87	\$ (252.87)	(308.95)	-550.9%
Mint Festival Car Show - August	1,325.00	805.00	2,362.92	\$ (232.92)	508.33	1,050.00	1,499.89	\$ 58.44	291.36	125.1%
Old Historic US 27 Motor Tour Stop - August	0.00	90.00	1,209.37	\$ (1,119.37)	0.00	0.00	1,450.00	\$ (1,450.00)	(330.63)	-29.5%
Pumpkin Festival Car Show - October	200.00	1,135.00	796.29	\$ 538.71	508.33	1,095.00	1,091.03	\$ 512.30	(26.41)	-4.9%
Santa Parade of Lights - December				\$ -	633.33	0.00	379.32	\$ 254.01	254.01	undefined
Yearly Totals	3,430.00	12,432.00	16,350.02	2007	3,895.00	14,698.39	16,724.10	2008	Difference (\$)	Difference (%)
		15,862.00	16,350.02	\$ (488.02)		18,593.39	16,724.10	\$ 1,869.29	\$ 2,357.31	483.0%



St. Johns Principal Shopping District Board Events Comparison

	2008				2009					
Downtown Management Board Event	Sponsors	Revenue	Expenses	Net	Sponsors	Revenue	Expenses	Net	Difference (\$)	Difference (%)
Spring Fling Festival & Car Show - May	1,161.68	1,075.00	1,739.75	\$ 496.93	926.10	631.00	849.50	\$ 707.60	\$ 210.67	42.4%
Farmer's Market	0.00	785.00	309.00	\$ 476.00	91.40	663.00	196.42	\$ 557.98	81.98	17.2%
Taste of the Town - June	783.33	10,068.39	9,077.24	\$ 1,774.48	938.60	8,753.93	8,726.15	\$ 966.38	(808.10)	-45.5%
Summer Sidewalk Sales Days - July	300.00	625.00	1,177.87	\$ (252.87)	300.00	470.00	779.81	\$ (9.81)	243.06	96.1%
Mint Festival Car Show - August	508.33	1,050.00	1,499.89	\$ 58.44	851.10	14,145.11	10,100.86	\$ 4,895.35	4,836.91	8276.7%
Old Historic US 27 Motor Tour Stop - August	0.00	0.00	1,450.00	\$ (1,450.00)	901.10	185.00	1,583.85	\$ (497.75)	952.25	65.7%
Pumpkin Festival Car Show - October	508.33	1,095.00	1,091.03	\$ 512.30	751.10			\$ 751.10	238.80	46.6%
Santa Parade of Lights - December	633.33	0.00	379.32	\$ 254.01	800.60		1,110.04	\$ (309.44)	(563.45)	-221.8%
Yearly Totals	3,895.00	14,698.39	16,724.10	2008	5,560.00	24,848.04	23,346.63	2009	Difference (\$)	Difference (%)
		18,593.39	16,724.10	\$ 1,869.29		30,408.04	23,346.63	\$ 7,061.41	\$ 5,192.12	277.8%



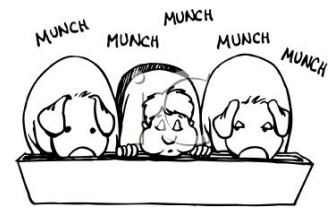
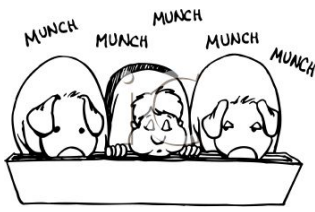
St. Johns Principal Shopping District Board Events Comparison

	2009				2010					
Downtown Management Board Event	Sponsors	Revenue	Expenses	Net	Sponsors	Revenue	Expenses	Net	Difference (\$)	Difference (%)
Spring Fling Festival & Car Show - May	926.10	631.00	849.50	\$ 707.60	0.00	0.00	0.00	\$ -	\$ (707.60)	0.0%
Farmer's Market	91.40	663.00	196.42	\$ 557.98	60.00	1,121.00	433.75	\$ 747.25	189.27	33.9%
Summerfest - June	938.60	8,753.93	8,726.15	\$ 966.38	2,660.00	7,674.00	9,612.65	\$ 721.35	(245.03)	-25.4%
Summer Sidewalk Sales Days - July	300.00	470.00	779.81	\$ (9.81)	0.00	0.00	0.00	\$ -	9.81	0.0%
Mint Festival - August	851.10	14,145.11	10,100.86	\$ 4,895.35	2,672.50	13,753.00	10,956.27	\$ 5,469.23	573.88	11.7%
Old Historic US 27 Motor Tour Stop - August	901.10	185.00	1,583.85	\$ (497.75)	1,572.50	0.00	1,295.00	\$ 277.50	775.25	155.8%
Pumpkin Festival Car Show - October	751.10	525.00	727.46	\$ 548.64	0.00			\$ -	(548.64)	0.0%
Santa Parade of Lights - December	800.60	0.00	1,110.04	\$ (309.44)	1,372.50	500.00	1,880.74	\$ (8.24)	301.20	97.3%
Yearly Totals	5,560.00	25,373.04	24,074.09	2009	8,337.50	23,048.00	24,178.41	2010	Difference (\$)	Difference (%)
		30,933.04	24,074.09	\$ 6,858.95		31,385.50	24,178.41	\$ 7,207.09	\$ 348.14	5.1%



St. Johns Principal Shopping District Board Events Comparison

	2010				2011					
Downtown Management Board Event	Sponsors	Revenue	Expenses	Net	Sponsors	Revenue	Expenses	Net	Difference (\$)	Difference (%)
Farmer's Market	60.00	1,121.00	433.75	\$ 747.25	50.00	557.00	0.00	\$ 607.00	(140.25)	-18.8%
Summerfest - June	2,660.00	7,674.00	9,612.65	\$ 721.35	2,368.60	3,127.00	4,603.67	\$ 891.93	170.58	23.6%
Vietnam Legacy Ride	0.00	0.00	0.00	\$ -	1,090.00	0.00	833.00	\$ 257.00	257.00	undefined
Mint Festival - August	2,672.50	13,753.00	10,956.27	\$ 5,469.23	2,439.80	15,705.00	9,437.12	\$ 8,707.68	3,238.45	59.2%
Old Historic US 27 Motor Tour Stop - August	1,572.50	0.00	1,295.00	\$ 277.50	1,913.00	0.00	1,926.00	\$ (13.00)	(290.50)	104.7%
Santa Parade of Lights - December	1,372.50	500.00	1,880.74	\$ (8.24)	1,090.00	500.00	0.00	\$ 1,590.00	1,598.24	19396.1%
Yearly Totals	8,337.50	23,048.00	24,178.41	2010	8,951.40	19,889.00	16,799.79	2011	Difference (\$)	Difference (%)
		31,385.50	24,178.41	\$ 7,207.09		28,840.40	16,799.79	\$ 12,040.61	\$ 4,833.52	67.1%



PIG OUT at the 2011 CHILI DOG CHALLENGE!!!

Sponsored by the Clinton County Chamber of Commerce and the
St. Johns Principal Downtown Shopping District

Saturday, October 22, 2011 / 4:00 – 7:00 pm
Downtown St. Johns on the Depot Lawn

How it works: Groups, businesses, families, friends, etc will set up a “Chili Dog” booth. Each booth cooks a specific number of “Chili Dogs” (will depend on how many booths sign up – we estimate each booth will be asked to make 100-150 of them). Each booth provides their own supplies (dogs, buns, chili sauce, condiments, washing station, etc). The booths will sell their “Chili Dogs” for 1 ticket (see below for how people get tickets). Each booth can also sell chips, cookies, pie, etc, but everything should sell for 1 ticket each. The individual booths will not handle any money.

Food Preparation: Each booth can either make their chili & dogs in their own licensed kitchen and then bring them to the event, or pay a small fee (\$10) to make everything onsite (you can start cooking at noon onsite and must bring everything to cook with – i.e. grills, burner, etc)).

Ticket Sales: The Chamber of Commerce & Downtown District will have one ticket booth – everyone will stop there first to get their tickets that they will use at individual booths. The tickets will sell for \$1 each. The Chamber of Commerce & Downtown District will also be the only booth selling beverages (pop, water, coffee & hot chocolate, etc).

People’s Choice Award: The booth that sells the specified # of Chili Dogs first wins the Peoples Choice Award (so get creative & how to sell the dogs). A traveling trophy (and bragging rights for a year) will be awarded.

Best Tasting Dog: Judges will sample everyone’s Chili Dog during the event and select the Best Tasting Dog. A traveling trophy (and bragging rights for a year) will be awarded.

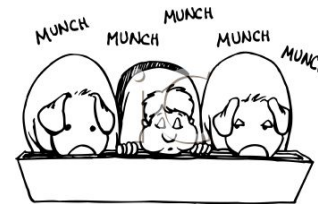
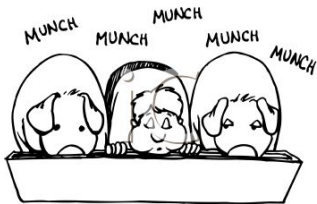
Best Decorated Booth Contest: Each booth is encouraged to decorate their booth in what ever manner or theme they choose – let your mind go crazy with ideas. Judges will pick the best decorated booth. A traveling trophy will be awarded.

Redeeming Tickets: At the end of the evening each booth will turn their tickets into the Chamber of Commerce / Downtown District and will receive .50 for each ticket. The Chamber/Downtown will keep the other .50 from each ticket sale for publicity, entertainment, prizes, etc.

Additional Activities: There will be a band at the event for entertainment. There will also be a “Chili Dog” Eating Contest.

To Enter: Complete and return the enclosed registration form to the Clinton County Chamber of Commerce at PO Box 61, St Johns MI 48879. Applications are needed by September 29, 2011 if you would like to be included in the publicity prior to the event.

Requirement: Plan to have fun!



2011 CHILI DOG CHALLENGE!!!

Application

Saturday, October 22, 2011 / 4:00 – 7:00 pm
Downtown St. Johns on the Depot Lawn

Name of group/business/friends/family

Contact Person

Name (if any of your booth)

Phone Number

Mailing Address

Email Address

Fax Number

Hotdog/Chili Preparation

Where will you be cooking your chili & dogs?

___ At the event, **\$10 enclosed**

___ In our licensed kitchen (indicate location) _____

(please note the health department will be in attendance and will verify cooking locations)

How will you keep your chili/dogs hot during the event? _____

(you must keep everything to temporary required by the Mid-Michigan District Health Department)

Please list here all items that you will be selling (for 1 ticket each) (i.e. dogs, chips, cookies, pie, etc)

Please describe how your display will look (i.e. open canopy, tiki hut, etc)

Each booth will be required to have its own hand & ware washing facilities, along with several other items.

Please check if you will have:

___ Tables & Coverings

___ Ware Washing (3 tubs, 1 for soap, 1 for rinse & 1 for sanitizer)

___ Hand Washing (Running/Flowing Water & Hand Soap – an igloo water cooler works great)

___ Thermometer, extra serving utensils, plastic gloves, wrapper for chili dogs, etc.

Return by September 29 to: Clinton County Chamber of Commerce

PO Box 61, St Johns MI 48879

989-224-7248 / Fax: 989-224-7667

----- Original Message -----

From: [Brent Gillespie](#)

To: CaroleField@DowntownStJohns.org

Sent: Tuesday, August 23, 2011 3:28 PM

Subject: Re: Mint Fest inquiry

Good afternoon Carole. I met with the band to begin discussing next Summer's engagements. We enjoyed the pavillion gig very much and have had so much positive feedback on the event as a whole. To do this gig we would ask for our usual rate of \$1000.00 which is what we have been paid by other various events in the county area. The \$650 we accepted this year was because we solicited the event and we wanted to get our "foot in the door" to show what we could do. Also, you had stated that noise ordinance was 11pm but you had an extension to 11:30. I cant tell you how many comments I recieved from St.Johns people that thought that was so peculiar. Is it possible that the city could just make it Midnight like every other community does that we've been involved with (i.e. Elsie, owosso, Dewitt, Holt) ? There could be that just 30 minute boost of beer sales that quite possibly make it worth pushing the city. Just some random thoughts from people, thats all. Regards,
Brent "The Squids"

From: BILL & YVONNE JACKSON [mailto:wyjackson@frontier.com]

Sent: Tuesday, August 16, 2011 11:44 AM

To: Bruce DeLong; Dennis LaForest; Craig Bishop; 'Dave Mageli'; 'Bill Brewbaker'; Carole Field

Subject: Fw: mint festival issues

Carole---Attached is some feedback from H. Hanover about the festival---also, a suggestion about a fund raiser similar to one held in Mt. Morris-----Have you heard about it and what do you think?----Bill

----- Original Message -----

From: [Heather Hanover](#)

To: '[Dennis LaForest](#)'; '[Dana Beaman](#)'; mnobach@charter.net; [BILL & YVONNE JACKSON](#)

Sent: Tuesday, August 16, 2011 11:16 AM

Subject: mint festival issues

FYI I received a lot of comments during the mint festival, a lot were positive but at a party on Glastonbury I heard from every neighbor in the cal de sac, how rude the road workers were from DB Hudgens . They felt like the couldn't leave their homes. They also asked how many complaints for undercarriage damage we had because of the incorrect way Hudgens did the approach to US 27? I told them it was hard for the workers when people drove through and that they ended ahead of schedule and tried to put a positive spin on it but they said they live on a dead end road and didn't have a choice and the workers were extremely rude.

I was also asked at the parade if we have a ordinance against temporary pools that are left unprotected for any child to drown in, I said I wasn't sure and would check.

On the good side, I heard people really enjoyed the beer tent and Sirens new porch. Also, Todd Dietrich told me about an event that quite a few people in St. Johns attended in Mt. Morris. It is called the Warrior Dash and it brought \$4million to Mt. Morris according to Todd. A company from Chicago which Todd is familiar with, brings in all the equipment/obstacle course . All the city needs to do is provide a place and volunteer groups. The volunteer groups receive \$3000 or more each depending on how many volunteers they provide. The race this year brought 24,000 people to Mt. Morris who paid \$50 each to go on the obstacle course, parking was \$10 and the beer was \$5 a cup. I also talked with Dave Ivan and both he and Todd thought this would be a great money maker for St. Johns. The event in Mt. Morris for next year is already full.

Heather



Downtown St. Johns, Michigan

Mint City USA

Principal Shopping District and Downtown Development Authority

The St. Johns PSD/DDA - 100 E. State, PO Box 477 - St. Johns, MI. 48879 (989-227-1717) www.DowntownStJohns.org

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Eric Harger – Trinity
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Dennis LaForest – City of
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Tyler Barlage
William Jackson
Dave Mageli
Craig Smith

CONTACT INFO

Executive Director

Carole M. Field
Cell: 989-640-5217
Fax: 989-579-5907
Email: CaroleField@
DowntownStJohns.org

DOWNTOWN DEVELOPMENT AUTHORITY (DDA) DIRECTORS MEETING AGENDA

Tuesday, September 6, 2011

7:30 a.m., Conference room C, Courthouse

(Following meeting of the Downtown Management Board)

(*Indicates Attachment)

- 1. Call to Order by Chairman Bill Jackson**
- 2. Additions to the Agenda.**
- 3. *Approval of Meeting Minutes dated August 2, 2011.**
- 4. Communications: None.**
- 5. Old Business: None.**
- 6. New Business: None.**

Next Regular PSD/DDA Meeting: First Tuesday of Month, 7:30 a.m., Conference Rm. C, Courthouse



Downtown St. Johns, Michigan

Mint City USA

Principal Shopping District and Downtown Development Authority

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DOWNTOWN DEVELOPMENT AUTHORITY (DDA)

DIRECTORS MEETING MINUTES

Tuesday, August 2, 2011

7:30 a.m., Conference room C, Courthouse

(Following meeting of the Principal Shopping District Board)

1. **Call to Order by Chairman Bill Jackson at the conclusion of the PSD meeting.** Attendance: Craig Bishop, Bill Brewbaker, Bruce DeLong, Dennis LaForest and Dave Mageli. Guests in attendance: Jenny McCampbell, President Clinton County Arts Council.
- 2.
3. **Additions to the Agenda.** None.
4. **Approval of Meeting Minutes:** Minutes of the July 12, 2011 meeting were reviewed and approved.
5. **Communications:** None
6. **Old Business:** None
7. **New Business:** None

Meeting adjourned at 8:18 a.m.

Next Regular DMB/DDA Meeting: First Tuesday of Month, 7:30 a.m., Conference Rm. C, Courthouse