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Downtown St. Johns, Michigan

Mint City USA

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The St. Johns Downtown Management Board - 100 E. State, PO Box 477 - St. Johns, MI. 48879
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SPRING IN DOWNTOWN ST. JOHNS

Spring has sprung in Downtown St. Johns, and new businesses are sprouting too! Downtown St. Johns is very pleased to welcome three new businesses to the downtown central business district during the past month.

Nicole's Salon and Day Spa has opened at 211 N. Clinton in a

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beautifully renovated space, offering full service hair care and salon services. Also newly opened is W.E.D. at 115 W. Walker Street, providing Wedding Decor, Event Planning and DJ Services. The St. Johns Hobby Shop is currently being set up at 114 N. Clinton Avenue, with opening scheduled for May 2010.

Downtown St. Johns proudly houses 125 businesses in our Central Business District. ([Click here for Business Directory.](#)) Vibrant downtowns reflect the heritage and civic pride of our community, and are critical to attracting industry, investment and visitors to an area. As the traditional heart and hub of government, commerce, justice and social interaction, the downtown business district plays a crucial role in the overall image of a community. We have worked hard to incorporate a modern and bustling business core while retaining the original character of our downtown – small shops and businesses, run by local owners – which is an attractive draw to shoppers. (The Andersonville Study of Retail Economics reports when asked to express a preference on the type of business shoppers patronize, over 70 percent preferred locally-owned businesses while less than three percent preferred chain businesses.) The vast majority of our downtown business property owners live in St. Johns and associate with their customers outside of work, so they are concerned about the community, its people, and its environment. Local firms also procure local goods and services at more than twice the rate of chains, further supporting local jobs and keeping money circulating in the local economy - which may mean more home improvement, more in the collection plate and more tax dollars to fund city services. Finally, locally owned firms contribute more to local charities and fundraisers than do their national counterparts, and this difference greatly impacts the community.

So come to Downtown St. Johns for all your shopping needs and support you friends and neighbors!

William Jackson
Dennis LaForest

**Executive, Finance,
Strategic Planning**

Jan Havlik
William Jackson
Paul McNamara
Dave Mageli

Executive Director

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