



Downtown St. Johns, Michigan

Mint City USA

www.DowntownStJohns.org

The St. Johns Downtown Management Board - 100 E. State, PO Box 477 - St. Johns, MI. 48879
(989) 227-1717 / DMB@DowntownStJohns.org

BOARD of DIRECTORS 2009-2010

Chairman

William Jackson
Jackson, Jackson & Associates,
P.C.

Vice-Chairman

Dave Mageli
Account Receivable Solutions, Inc.

Secretary-Treasurer

Jan Havlik
Firstbank

Directors

Aaron Baker
Harr's Jewelry

Tyler Barlage
Community Christian Church

Eugene Bellingar
Katren Industries, Inc.

Bill Brewbaker
Allaby & Brewbaker Insurance

Eric Harger
Trinity Engineering and Surveying
Services, Inc.

Dennis LaForest
City of St. Johns, Michigan

Paul McNamara
Clinton County Board of
Commissioners

Craig Smith
Mainstreet Pizza

COMMITTEES

Business Development, Retention & Recruitment

Eric Harger
Dennis LaForest

Marketing

Tyler Barlage
Bill Brewbaker
Craig Smith



Downtown Dollars Promotion a Big Success!

The St. Johns Downtown Management Board **Downtown Dollars** promotion has gotten off to an exciting start with 477 entries received during the month of March! Our first drawing winner was Ms. Tammy Simon of St. Johns. Here she is accepting her **Downtown Dollars** gift certificate book as presented by Downtown Management Board President Mr. William Jackson. Tammy's winning entry form was obtained at Rehmann's Clothing in downtown St. Johns, and Mr. Brad Rehmann was also on hand to congratulate Tammy as our first monthly drawing winner.

Events

Tyler Barlage
Jan Havlik
Dave Mageli

Security, Parking and Maintenance

Aaron Baker
Eugene Bellingar
Bill Brewbaker
William Jackson
Dennis LaForest

Executive, Finance, Strategic Planning

Jan Havlik
William Jackson
Paul McNamara
Dave Mageli

Executive Director

Carole M. Field
Cell: 989.640.5217
Fax: 989.579.5907
Email: CaroleField@
DowntownStJohns.org



The **Downtown Dollars** promotion was designed as both an incentive and a “thank you” to Downtown Shoppers for utilizing and supporting the 125 businesses located in the Downtown St. Johns Central Business District. ([Click here for map.](#)) Drawings will be held each month from April through December 2010 to award a total of \$2500 in **Downtown Dollars**, which spend just like cash for a variety of goods and services in Downtown St. Johns. ([Click here for Business Directory.](#))

To become eligible for the **Downtown Dollars** drawing, pick up an entry form at each business you visit in Downtown St. Johns. The entry forms can be completed by hand and mailed to the St. Johns Downtown Management Board offices, or completed on line at our website www.DowntownStJohns.org. Drawings for each month's winner be take place at the Downtown Management Board meeting on the first Tuesday of every month to award the **Downtown Dollars** gift certificate book which can be used to pay for merchandise, food, beverages and services at any participating business located in the Downtown area only. ([Click here for a list of Participating Businesses.](#))

Downtown Management Board New Office Location

The City of St. Johns generously provides office space for the St. Johns Downtown Management Board use within the City of St.

Johns offices on the first floor of the Clinton County Courthouse. Due to some rearranging of the City staff, the Downtown Management Board office space has been relocated to a beautiful office suite on the east side of the City Offices, complete with workspace desk, conference table for group meetings and couch for informal seating. It is spectacular! Executive Director Carole Field will be in the office on Monday Mornings from 9:00 am until noon to give the central business district members a regular chance to visit. She can also easily be reached by phone at (989-640-5217) or email CaroleField@DowntownStJohns.org at any time.

Downtown Sidewalk and Streetscape Repair

Repair has begun this week on areas of the downtown sidewalks and streetscape bricks and cement. The St. Johns Downtown Management Board has allocated over \$5,000 towards the resurfacing of bricks and grinding of cement to remove uneven areas that have sprouted like spring flowers (due to winter frost heave). The City of St. Johns and Trinity Engineering and Surveying were instrumental in identifying the specific areas in need of repair and obtaining bids for the restoration and repair work. The Downtown Management Board wishes to thank all our downtown business district members along with all the residents and friends who attended our many events last year, who combined have made it possible for the DMB to earmark more than \$11,000 towards downtown investment and improvement in the upcoming 2010 fiscal year. Our yearly investment and improvement figures have been climbing due to the strength, support and success of our members, events and contributors; allowing this year's 36% increase over 2009 funding of \$8500 (which was an increase of 68% over our 2008 fund of \$5050).

Are you a wheeler dealer? No really, are you?

Do you like to play cards? Do you enjoy laughing with

friends? The St. Johns Downtown Management Board is looking for volunteers to deal cards at our upcoming casino gaming events in June and August this year. No experience is necessary; we will offer complete training. If you want to join the fun of Vegas style casino gaming and wish to deal blackjack, please contact the DMB offices at 989-227-1717 for more information. We need dealers for both our 2010 events: **Summerfest** on June 25th and 26th, 2010 and **Mint Festival Down at the Depot** on August 13th and 14th, 2010. Come join us and have a great time!



Fund Raising Opportunity for St. Johns Charities

The St. Johns Downtown Management Board is finalizing details for our 2010 Festival Events in our Historic Downtown Business District, and we are currently looking for vendor partners to provide barbecue food at our **Summerfest** celebration. We wish to offer this opportunity to non-profit organizations, in hopes of sharing our audience and providing you with an avenue for fundraising for your school group, marching band, civic organization, church group, dance troupe, musical group, etc.

Summerfest is scheduled for Friday June 25 and Saturday June 26, 2010 and will take place on the Train Depot Lawn. Hours are from 6:00 pm until 12:00 midnight, with live music, food and

gaming in our “Downtown on Tap” Beverage Tent. We hope to offer barbecue chicken, ribs, or pulled pork and corn on the cob to the attendees. Cost of food would be determined by the vendor organization, and all set-up, licensing, cooking and sales would also be the responsibility of the vendor.

This is a terrific opportunity to provide a tasty treat to those that attend **Summerfest** (billed as the “First Barbecue of Summer”) and a great way to earn dollars for your organization’s good works. There is no vendor fee to participate, as we wish to support and promote other non-profit organizations within St. Johns. If you choose to participate, your organization will be listed as a vendor partner on all promotional items distributed for the event, and will also be highlighted on our website www.DowntownStJohns.org and our [Downtown St.Johns](#) Facebook page.

We believe that hosting Downtown events attract and benefit area residents, businesses, industry and visitors, which in turn support the local community. Our events are designed to encourage people to explore and enjoy the Downtown Central Business District. Downtown St. Johns is not only a place to live, work, shop and dine; it is a great place to gather as a community!

The St. Johns Downtown Management Board’s goal of marketing and maintaining our Downtown District will be made easier with your involvement in the **Summerfest** celebration. Please consider joining us! Contact the Downtown Management Board at 989-227-1717 or email DMB@DowntownStJohns.org.

2010 Schedule of Events

St. Johns Farmer's Market



Every Saturday, June 19 - Oct 30
from 8:00 a.m. until 12 noon
West of Courthouse on Maple
Features array of sustainably
grown produce, honey, jams,
crafts, plants and flowers from local vendors.



SUMMERFEST

Friday June 25th and
Saturday June 26th, 2010
from 6:00 p.m. to 12 Midnight
Join us for the first Barbecue of
Summer in Downtown St. Johns!
Live Music, Food & Gaming in our Downtown
on Tap Beverage Tent. Downtown on Depot Lawn

Mint Festival Down at the Depot



Friday August 13th and
Saturday August 14th, 2010
from 6:00 p.m. to 12 Midnight
Mint City Car Show on Friday
with \$100 Cash Prize to Winner!
Live Music, Food & Casino Style
Gaming in our Downtown on
Tap Beverage Tent. Downtown on Depot Lawn

Historic US 27 Motor Tour



Thursday August 26th
from 8:30 to 10:30 a.m.
Classic Cars, Music & Vendors
Restaurant Breakfast Specials
Downtown on Clinton Avenue
from State Street to Railroad Street



SANTA PARADE OF LIGHTS

Friday December 3rd
Beginning at 5:45 pm
Beautiful entries decorated
with Colorful Holiday lights
Tree Lighting Ceremony. Downtown on Clinton
Avenue from State to Railroad & Depot Lawn

You are receiving this email because you are a member of the St. Johns Downtown Central Business District, you are a valued corporate sponsor, you have provided talent and time towards bettering our Historic Downtown St. Johns, or you have opted in either verbally or at our website www.DowntownStJohns.org to receive the St. Johns Downtown Management Board newsletter to members.

[Unsubscribe](#) DMB@DowntownStJohns.org from this list.

Our mailing address is:
St. Johns Downtown Management Board
100 E. State
P. O. Box 477
St. Johns, Michigan 48879

[Add us to your address book](#)

Copyright (C) 2010 St. Johns Downtown Management Board All rights reserved.

[Forward](#) this email to a friend
[Update your profile](#)

