



Downtown St. Johns, Michigan

Mint City USA

www.DowntownStJohns.org

The St. Johns Downtown Management Board - 100 E. State, PO Box 477 - St. Johns, MI. 48879
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The New Year is Here!

The New Year is underway, and although we appreciate the beauty of the landscape outside our kitchen windows, it is fun to think of warmer times in the seasons to come! The St. Johns Downtown Management Board is pleased to announce our schedule for 2011 Downtown events. They are:

Farmers Market: Saturday mornings from June 18 through October 29, 2011 on Maple Street, west of the Clinton County courthouse. Come celebrate everything “fresh” with home-grown, home-baked and home-made goods from local gardens, farms and home kitchens along with artisans and crafters.

St. Johns Summerfest: The first barbecue of summer! Saturday, June 25th at the St. Johns Train Depot Pavilion. Live music in the **Downtown on Tap** beverage tent with Vegas style Casino Gaming from 7:00 p.m. to 12 midnight!

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Mint City USA Car Show: Opening our celebration of everything Mint green during the 27th annual Mint Festival is the Mint City USA classic car show on Friday August 12 from 7:00-9:00 pm in Downtown St. Johns. Trophies will be awarded along with a \$100 cash prize to the 1st place winner. While viewing these COOL cars, spectators can listen to some HOT” music from **The Mike Shafley Band** and enjoy a COLD beer or Mint Mojitos in the **Downtown on Tap** beverage tent with Casino Gaming.

Mint Festival Down at the Depot: The celebration of more than 100 years of Mint farming continues “after hours” in Downtown St. Johns at the Train Depot Pavilion on Friday, August 12 and Saturday, August 13 from 7:00 p.m. to 12:00 midnight. Our **Downtown on Tap** beverage tent will feature Mint Mojitos and ice cold beer along the live music of **The Mike Shafley Band** on Friday and **The Squids** on Saturday. Vegas style Casino Gaming tables will be on hand for those that wish to try their luck, and food will be available for purchase as well.

Vietnam Legacy Ride: St. Johns is hosting the landing of the Vietnam Legacy Ride on Saturday, August 6, 2011. This motorcycle ride celebrating Vietnam Veterans departs Lansing in the morning and travels north through many communities before arriving in St. Johns around noon. An Honor Guard Tribute will take place at the Veterans Memorial in Downtown St. Johns, with luncheon served immediately afterwards by the “Military Moms” organization in the Train Depot Pavilion. Come have lunch with our Veterans and enjoy music and fellowship until 3:00 p.m.

Historic U.S. 27 Motor Tour: Downtown St. Johns will take a step back in time on Thursday, August 25th at 8:30 a.m. as the Historic U.S. 27 Motor Tour stops in St. Johns. Hundreds of classic cars are expected to participate in the six day, eleven city motor tour along historic old U.S. 27. The tour meets for breakfast in St. Johns on Thursday, August 25th and those classic cars will be on exhibit until 11:00 a.m.

Santa Parade of Lights: Downtown St. Johns hosts this annual celebration on Friday, December 2nd to ring in the holiday season. The parade entries are beautifully decorated with colorful holiday lights, and also features marching bands, choirs, school groups, civic organizations, local businesses and of course, SANTA CLAUS! The Mayor will present the Key to the City to Santa Claus, who will then assist our own Little Miss Mint in the official lighting of the St. Johns Christmas Tree. The parade begins at the Clinton County Courthouse at 5:45 p.m. and travels down Clinton Avenue to the Train Depot property. The Mayor’s presentation to Santa and the Tree Lighting ceremony take place in the Train Depot Gazebo.

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What a splash St. Johns has made – in cyberspace that is! The voting for St. Johns in the Reader's Digest "[We Hear You America](#)" contest has become a daily ritual for so many. I must admit that my dogs bark each time I vote and my home computer responds with "WooHoo!" I chuckle when I imagine what the daily office ritual sounds like now with people signing on first thing in the morning and casting their 10 votes to a chorus of "WooHoos".

Please continue to support St. Johns' efforts to win partial funding for a Splash Park by visiting the website <http://wehearyouamerica.readersdigest.com> and casting your vote for 48879!



The St. Johns Downtown Management Board is pleased to announce the winner of the December **Downtown Dollars** drawing. Ms. Cindy Knight of St. Johns received her winning entry form at Gill-Roy's Hardware, and is pictured accepting her gift certificate booklet from Downtown Management Board member Mr. Dennis LaForest of the City of St. Johns and Mr. Ed Brandon, Manager of Gill-Roy's. This December "just in time for Christmas" drawing was the tenth and final drawing of the Downtown Management Board's promotion, which awarded a total of \$2500 throughout the

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past year to lucky shoppers who completed entry forms obtained at local businesses and merchants in the Downtown central business district. The **Downtown Dollars** promotion was designed to reward shoppers who buy locally, and with nearly 10,000 entries received during the course of the year, it was a very popular success!



You are receiving this email because you are a member of the St. Johns Downtown Central Business District, you are a valued corporate sponsor, you have provided talent and time towards bettering our Historic Downtown St. Johns, or you have opted in on a Downtown Dollars form or at our website www.DowntownStJohns.org to receive the St. Johns Downtown Management Board newsletter and emails.

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