



Downtown St. Johns, Michigan Mint City USA

Principal Shopping District and Downtown Development Authority

The St. Johns PSD/DDA - 100 E. State, PO Box 477 - St. Johns, MI. 48879 (989-227-1717) www.DowntownStJohns.org

SHOP Locally SHOPS Downtown



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Santa Claus is Coming to Town!

Join us in Historic Downtown St. Johns on Friday December 7, 2012 to watch the Annual "**Santa Parade of Lights**". Each entry is

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beautifully decorated with colorful holiday lights and also features SANTA CLAUS! After the Parade, enjoy the official lighting of the annual St. Johns Christmas Tree and the presentation of the Key to the City to Santa Claus by St. Johns Mayor Dana Beaman. This magical key opens every door in St. Johns, and enables Santa Claus to visit every boy and girl on Christmas Eve!

Families, neighbors, co-workers, local school groups, marching bands, civic organizations, church groups, dance troupes, musical groups and businesses are all welcome to participate in the parade and add to the pageantry of the St. Johns Tree Lighting Ceremony. A total of **\$500 in cash prizes will be awarded this year for the best decorated entries**, so we anticipate our biggest crowd yet! This event helps to bring our community together to celebrate the holidays.

The parade begins at the Clinton County Courthouse on State Street and travels north down Clinton Avenue to the Train Depot Lawn at 107 E. Railroad Street. Parade goers will gather on the Depot Lawn as St. Johns City Major Dana Beaman officially welcomes Santa to the community and presents him with a Key to our Mint Festival City. Santa and the mayor will then assist our own “Little Miss Mint” as she lights the St. Johns community Christmas Tree on the Depot Lawn to open the holiday season. Come to Downtown St. Johns on Friday December 7th for this lighted, magical event!

Organizations, businesses and individuals wishing to participate in the Santa Parade of Lights may download parade entry forms by following this [link to the Downtown St. Johns website](#) and clicking on the pdf document icon. For additional information, telephone the St. Johns Principal Shopping District Board at 989-227-1717 or email Info@DowntownStJohns.org.

Tyler Barlage
Bruce DeLong
Dave Mageli
Craig Smith

CONTACT INFO

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Bronze Sponsors: \$150

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Clinton County Chamber
of Commerce
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Union
Dershey's Cafe
Jackson, Jackson & Associates
Main Street Cafe



Special Children's activities will be conducted in the St. Johns Train Depot building on Tuesday, December 11, 2012 and Thursday, December 13, 2012 from 6:00 p.m. to 8:00 p.m. each evening sponsored by the Downtown St. Johns Principal Shopping District. Christmas cookie decorating and story time with Santa's helpers will be conducted on Tuesday, and Christmas ornament decorating and gift wrapping will take place on Thursday evening. There is no charge for participation, and parents are encouraged to visit our Downtown St. Johns merchants while the kids are entertained at the Depot!

Main Street Pizza
Unique Reflections

Downtown Sponsors: \$75

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Children are invited to mail their letters to Santa beginning on December 7, 2012 at the St Johns Train Depot at 107 E. Railroad Street. The large green railroad car on the tracks east of the terminal building is an authentic 1903 Railroad Post Office, and children can climb the stairs in front of the railcar to place letters to Santa in the mail slot.



You are receiving this email because you are a member of the St. Johns Downtown Central Business District, you are a valued corporate sponsor, you have provided talent and time towards bettering our Historic Downtown St. Johns, or you have opted in on a Downtown Dollars form or at our website www.DowntownStJohns.org to receive the St. Johns Principal Shopping District newsletter and emails.

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